



2015 Good Government Awards

Your Sponsorship Opportunity





Sponsor the Good Government Awards today!



Show your support for city leadership

**Evening Ceremony and Reception
Wednesday, March 11, 2015**

Join SPUR for the 35th annual Good Government Awards on March 11, 2015 in San Francisco as we recognize exemplary job performance and leadership by managers who serve the City and County of San Francisco.

**North Light Court at City Hall
San Francisco**

This unique event will include a hosted reception and present sponsors with the opportunity to mix and mingle with the Mayor, city department heads, members of the Board of Supervisors and business and community leaders.



Show Mayor Lee and his staff that your company is committed to the leadership of the City and County of San Francisco and to ensuring managerial responsibility and excellence in local government.

Pledge today at [spur.org/ggawards!](http://spur.org/ggawards)

Join us this year to honor the following 2015 Public Managerial Excellence Award Winners:

Colleen Chawla
Deputy Director
Department of Public Health

Jimmy Chiu, PE
Airport Infrastructure Program Director
San Francisco International Airport

Paula Kehoe
Water Resources Division Manager
San Francisco Public Utilities Commission

James R. Herman Cruise Terminal Team
Port of San Francisco: John Davey, Peter Dailey, John Doll, Elaine Forbes, Meghan Wallace

Family Violence Prevention Team, Child Support Services Department:
Freda Randolph Glenn, Stephanie Martin, Thomas Wolf

Honorary Committee

The Honorable Edwin M. Lee
Mayor 2011-Present

The Honorable Gavin Newsom
Mayor 2004-2010

The Honorable Willie L. Brown, Jr.
Mayor 1996-2004

The Honorable Frank Jordan
Mayor 1992-1996

The Honorable Art Agnos
Mayor 1988-1992

The Honorable Dianne Feinstein
Mayor 1978-1988

Mrs. Gina Moscone

For more information on sponsorship opportunities, contact Vanessa Bilanceri at events@spur.org or 415-644-4882.

Important Sponsorship Deadlines

For greater benefits, pledge your support by these dates:

Wednesday, January 21
Recognition in first email invitation

Friday January 23
Recognition in February, March and April issues of *The Urbanist*

Wednesday, January 28
Recognition in printed invitation

Tuesday, February 10
Recognition in the first and second *San Francisco Business Times* ads

Wednesday, February 11
Recognition in second email invitation

Tuesday, February 17
Recognition in second *San Francisco Business Times* ad

Friday, February 20
Recognition in March and April issues of *The Urbanist*

Wednesday, February 25
Recognition in printed program

Wednesday, February 25
Recognition in the third email invitation

Wednesday, March 4
Recognition in event signage and video presentation

Wednesday, March 4
Recognition in sponsor board exhibition

Wednesday, March 11
Event day and final deadline for sponsorship; inclusion in April issue of *The Urbanist*

Sponsors added to the web site every Friday.

**Please refer to sponsor benefits chart for details on benefits by level of sponsorship.*

***To ensure you make sponsorship deadlines, please alert us of your sponsorship pledge at spur.org/ggawards or by email to events@spur.org.*

Sponsorship Registration Form

Pledge quickly and easily online at spur.org/ggawards.

Please scan and email this form to events@spur.org or mail with payment to: SPUR, 654 Mission Street, San Francisco, CA 94105

Choose a Sponsorship Level

BENEFITS:	Chair	Good Government Advocate	Good Government Steward	Good Government Partner	Good Government Supporter
Exclusive sponsorship for your company alone	X				
Speaking opportunity	X				
Verbal recognition of your contribution at the event	X	X			
Recognition in event advertisements in prominent publications	X Premier Logo	X Prominent Logo	X		
Company advertisement in printed event program	X Full-Page	X Half-Page	X Quarter-Page		
Exhibition display of company ad or project board at event	X 3 boards	X 2 boards	X 1 board		
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Prominent Logo	X Logo	X Featured	
Recognition in print and email invitations and on our website	X Premier Logo	X Prominent Logo	X Logo	X Featured	X
Recognition in printed program, video and event signage	X Premier Logo	X Prominent Logo	X Logo	X Featured	X (No video)
Event tickets	X 18 tickets	X 12 tickets	X 8 tickets	X 4 tickets	X 2 tickets
VIP Pre-Reception	X	X	X		
AMOUNT:	<input type="checkbox"/> \$30,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000

*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Payment Information

I have enclosed a check payable to SPUR for \$ _____

Please charge my Visa/Mastercard No:

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EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Totals

SPONSORSHIP AMOUNT: \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT \$ _____

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Wednesday, March 4.

Complete and submit this form online at spur.org/ggawards

For more information, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.

Pledge your support by Wednesday, January 28!



Good Government Awards March 11, 2015



About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We are proud to be a member-supported nonprofit organization. For more information, please visit spur.org.

