



2015 SILVER SPUR Awards Luncheon

Your sponsorship opportunity

SILVER SPUR

2015 SILVER SPUR Awards Luncheon

PLEASE JOIN US

Thursday
November 19, 2015

Opening Reception
10:30 a.m. – 12 p.m.

Luncheon & Awards
12 p.m. – 1:30 p.m.

Moscone Center West
San Francisco

Sponsor SPUR's signature event

The Silver SPUR Awards Luncheon honors individuals whose lifetime civic achievements have made San Francisco and the Bay Area a better place to live, work and play.

The event's opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Project displays from our sponsoring companies provide an inside look at the latest and largest projects shaping our region.

spur.org/silverspur

SILVER SPUR

2015 Silver SPUR Honorees

Our sponsors are important partners in acknowledging the contributions and lifetime achievements of these remarkable leaders in San Francisco.

This year, please join us in honoring:



CAROL GALANTE
Affordable housing developer and policy maker at local, state and federal levels



HARLAN KELLY, JR.
Leader of the SFPUC who has built and maintained our water systems, streets and buildings



JIM LAZARUS
Attorney and good government advocate from both inside and outside city government



LEAH SHAHUM
Longtime head of SF Bicycle Coalition and advocate for livable streets in San Francisco and beyond

Important Sponsorship Deadlines*

For greater benefits, pledge your support by these dates:

WEDNESDAY, SEPTEMBER 23

Recognition in first email invitation
Recognition in October issue of *The Urbanist*

WEDNESDAY, SEPTEMBER 30

Recognition in printed invitation

WEDNESDAY, OCTOBER 14

Recognition in second email invitation

TUESDAY, OCTOBER 20

Recognition in first SF Business Times ad**

WEDNESDAY, OCTOBER 21

Recognition in November issue of *The Urbanist*

TUESDAY, OCTOBER 27

Recognition in second SF Business Times ad**

WEDNESDAY, NOVEMBER 4

Recognition in third email invitation

FRIDAY, NOVEMBER 6

Participation in exhibition during reception

WEDNESDAY, NOVEMBER 11

Recognition in event program
Recognition in event signage and slide show

WEDNESDAY, NOVEMBER 18

Recognition in the December issue of *The Urbanist*

Sponsors added every Friday to SPUR's event website.

* Please note: To ensure you make the sponsorship recognition deadlines, please alert us of an incoming registration form and/or payment in the mail by first making an online pledge at spur.org/silverspur or by emailing us at events@spur.org.

**Please refer to sponsor benefits chart for details on benefits by level of sponsorship.

Sponsorship Registration Form

Three ways to sponsor:

1. Pledge quickly and easily online at spur.org/silverspur
2. Email this form to events@spur.org
3. Mail with payment to SPUR, Attn: Silver SPUR, 654 Mission Street, San Francisco, CA 94105

If you plan to mail your form, please email us (at events@spur.org) or pledge online (spur.org/silverspur) in order to meet sponsorship deadlines.

Choose a Sponsorship Level

BENEFITS	Reception Host	Spire	Keystone	Pillar	Cornerstone	Capstone <i>Individuals Only</i>
Exclusive sponsorship for your company	X					
Verbal recognition of your contribution at the event	X	X				
Recognition in <i>San Francisco Business Times</i> ads	X Premier Logo	X Logo	X			
Recognition in event slideshow and logo on table card	X Logo	X Logo	X Logo			
Exhibition opportunity at event reception	X Premier Space	X 3 boards	X 2 boards	X 1 board		
Recognition in print and email invitations and on our website	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Recognition in printed program and event signage	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Number of guests	X 16 (2 tables)	X 8 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2	X 1
Guests at Chair's private reception (<i>held off site in advance of event</i>)	X 8	X 6	X 4			
Amount	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Payment Information

I have enclosed a check payable to SPUR for \$ _____

Please charge my Visa/Mastercard No:

□□□□	□□□□	□□□□	□□□□
------	------	------	------

□□	/	□□
----	---	----

EXPIRATION DATE

NAME ON CARD

RECOGNITION NAME AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Total

SPONSORSHIP AMOUNT: \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT: \$ _____

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Wednesday, November 11.

Pledge your support by September 23 for maximum benefits!

Sponsor today!
spur.org/silverspur



About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We bring people together from across the political spectrum to develop solutions to the big problems our cities face.

With offices in San Francisco, San Jose and Oakland, we are recognized as a leading civic planning organization and respected for our independent and holistic approach to urban issues.

spur.org

